

Guidelines for .TH Second-Level Domain Name Registration

1. Background and Objectives

Thai Network Information Center Foundation (THNIC) has a policy of providing registration services of .th second-level domain name (.th SLD) which will be annually scheduled for a limited period unlike the registration services of .th third-level domain name (.th 3LD) which is offered on a regular basis for following domain name categories: [ac.th](#) , [co.th](#) , [go.th](#) , [or.th](#) , [mi.th](#) , [net.th](#) and [in.th](#).

Moreover, all annual fees collected from .th SLD registrations will be receiving as a donation from a domain name holder for the purpose of funding to initiatives/projects that focus in promoting and developing the Internet in Thailand, payable directly to **Thai Network Information Center Foundation**. Objectives of each round will be announced to public.

In this regard, THNIC has assigned T.H.NIC Co., Ltd. which is the Registrar to provide services for .th SLD registration.

2. Service Schedule

Service schedule for .th SLD registration would typically be three rounds per year. The Registrar will advertise timelines and dates to public each round. See more details from the [Registrar website](#).

3. Verification of Domain Name Registration Requests

THNIC will appoint committees for verification of .th SLD registration requests. Duties of the committees will be verifications of all requests and their attachments in accordance with policies and guidelines for .th (and .ไทย) domain name registration. The verification process would be proceeded within 7 days after the closing date or each round. In cases of receiving any requests with name(s) that fall under specific words or string contention, the verification process may be extended to seek additional recommendations from the relevant expert(s). Upon completing this process, the Registrar will announce the results to public on [the Registrar website](#).

4. Specific Conditions of Domain Name Registration

General conditions of .th SLD registration will be in accordance to .th Domain Name Registration Policy except following specific conditions:

4.1. Submission of Domain Name Registration Requests

Users must be member of .th Domain Name Management System and proceed to submit .th SLD registration request(s) in the system, and attach supporting documents within the last day of services each round. For queries or more information, please contact the Registrar at following channels:

- Email: sld@thnic.co.th
- Phone: 02-105-4007
- Facsimile: 02-564-8033

4.2. Qualifications of Domain Name Holders

All types of organizations according to Thai law, natural person who are Thai citizen, foreigner who owned a trademark registered with the Department of Intellectual Property, Ministry of Commerce.

4.3. Domain Name Format

Domain Name Format is <name>.th

Length of string must contain at least two characters and at most 63 characters.

4.4. Criteria of Domain Naming

4.4.1. Each .th domain name must consist of English alphabet (a-z) and/or Arabic numerals (0-9).

4.4.2. Domain naming may contain hyphen (-) inserted between alphabet or number, but not permitted to insert adjoin with each other. It is not allowed to use neither as the first letter nor the last letter.

4.4.3. Domain name must be English name of organizations, trademarks, or natural person only. Project names are not included.

4.4.3.1. In case of domain naming derives from organization name, domain name must explicitly imply to its name; or full name; or abbreviations of any part of the organization name. It is not permitted to switch order, add characters or numerals.

4.4.3.2. In case of domain naming derives from trademark, domain name must be the same in all respects, in both alphabets and numbers, with trademark. It



is not permitted to transform any marks or pictures to be names, words, or alphabets.

4.4.3.3. In case of domain naming derives from natural person's first name and/or last name, domain name must be the same in all respects. It is not permitted to add characters or numerals.

4.4.3.4. Domain name cannot be reserved names specified in cause 5 of [.th Domain Name Registration Policy](#).

4.5. .ไทย Domain Name

Each .th domain name will be entitle to register one .ไทย domain name with no additional fee. Criteria of .ไทย domain naming is in accordance with [.ไทย Doman Name Registration Policy](#).

4.6. Specific Words

In any case of domain name applications requesting to use following phrases, the verification process may be extended to seek additional advices from the applicable professional(s).

4.6.1. Community Name

Refer to names indicating to the representative of or a gathering of a particular group of people or the same interests group based on historical, cultural, or social implying of one identity, such as nationality, race or ethnicity, religion, belief, culture or particular social origin or group, political opinion, membership of a national minority, disability, age, and/or a language or linguistic group (non-exhaustive) and those names which refer to particular institutes, such as those subject to national regulation (such as .bank, .pharmacy) or those that are indicated or targeted to a population or industry that is vulnerable to online fraud or abuse.

4.6.2. Geographic Name

4.6.3. Public Name

Refer to common names which are well-known to the public or community in the state widely or names used in everyday life such as the name of public park, natural resource, etc.

4.6.4. The Name of Thailand National Industry

4.6.5. The Name of Thailand Cultural

4.6.6. Homophone with .th SLD, both existing domain names and the names under this procedure, including the name(s) with a combination of the similarity spelled names which may cause any confusion to the public in identifying ownership of other entrepreneurs.

4.6.7. Identical names with Thai government offices, international organization, or special organization in both abbreviation and full formal name.

4.6.8. Any other names that is suggested by the committees to obtain additional advices from the relevant experts.

4.7. Fees Schedule

4.7.1. Application fee is Baht 10,000.- (Ten Thousand Baht only) per one domain name (VAT included). Users can arrange payment to the **Registrar** as payment channels displayed on [the Registrar website](#).

4.7.2. Domain name registration fee is Baht 100,000.- (One Hundred Thousand Baht only) per one domain name per year. Successful applicants can proceed payment as donation to **Thai Network Information Center Foundation** as payment channels displayed on [THNIC website](#).

4.7.3. Domain renewal fee is Baht 100,000.- (One Hundred Thousand Baht only) per one domain name per year. A domain name holder who wish to renew a domain name can proceed a donation payment to **Thai Network Information Center Foundation** same as cause 4.7.2.

Remarks

- Bank charges or wiring fees will be applicant's responsibility.
- A registration request with no payment of fees or incomplete payment will be null and void.
- All fees are non-refundable for all cases.

5. String Contention

When there is more than one qualified application that are identical or similar domain names will be called string contention sets, THNIC reserves all rights to apply following verification criteria for granting priorities:

5.1. Trademark owners who registered their trademark with the Department of Intellectual Property in Thailand will be granting the first priority. In case of a trademark with multiple

owners and each one use that trademark in good faith. Both parties shall come to an agreement before submitting the request. If cannot reach an agreement, legal evidences can be presenting at a later time. The committees reserve the rights to verify base on legal evidences and solely reserve the rights to reject the request.

- 5.2. Foreign trademark owner registered domain name by a local agent will be granting the second priority.
- 5.3. Domain holder of .th 3LD will be granting the third priority, except for registered domain names under Category 7 ([.in.th](#)) will not be included.
- 5.4. All types of organization according to Thai law and Thai citizen who are not fall under any of cause 5.1 - 5.3 will be granting the last priority.

6. Dispute Resolution

Refer to the [.th and .ไทย Domain Name Registration Policy](#). In any cases of of unsatisfied with the domain name evaluation result, a formal objection can be filed online at [the Registrar website](#). A formal objection must be filed with evidence for verification, together with filing fee of Baht 20,000.- (Twenty Thousand only) per one petition. Payable to **Thai Network Information Center Foundation**. Filing fee is non-refundable in all cases.

THNIC will proceed to appoint dispute resolution panel from relevant professionals. The dispute resolution procedure will be launched within 30 days after the deadline of dispute submission period. Dispute resolution status will be announced at [the Registrar website](#).

7. Other terms

- 7.1. THNIC reserves all the rights to make any changes of the terms and conditions, and other benefits without prior notice.
- 7.2. Any decision made by THNIC is final.
- 7.3. Any unmentioned term and condition which is not found in this guideline shall be complied with the [.th and .ไทย Domain Name Registration Policy](#) and relevant procedure practiced by the Registrar.

In case of any discrepancy between this translation and the original Thai text, the Thai text shall govern. Terms in this translation expressed in the singular should be construed as also including the plural, and vice versa.