



Guidelines for .th Second-Level Domain Name Registration

1. Background and Objectives

The Thai Network Information Center Foundation (THNIC) has a policy to provide .th second-level domain name (.th SLD) registration services, which are scheduled annually for a limited period unlike the .th third-level domain name (.th 3LD) registration services, which are offered on a regular basis for the following domain name categories: [ac.th](#) , [co.th](#) , [go.th](#) , [or.th](#) , [mi.th](#) , [net.th](#) and [in.th](#).

Moreover, all annual fees collected for .th SLD registration are payable directly to the **Thai Network Information Center Foundation** and will be considered as a donation from a domain name holder for the purpose of funding projects and initiatives that focus on promoting and developing the Internet in Thailand.

In this regard, THNIC has assigned T.H.NIC Co., Ltd. to serve as the Registrar to provide all .th SLD registration services.

2. Service Schedule

.th SLD registration service is typically scheduled in three rounds annually. The Registrar will advertise timelines and dates to public for each round and announce the objectives of each round for the public. See more details at the [Registrar website](#).

3. Verification of Domain Name Registration Requests

THNIC will appoint a committee which will be responsible for the verification of .th SLD registration requests. The verification committee will verify all requests and their attachments in accordance with .th (and .ไทย) domain name registration policies and guidelines. Verification should be completed within seven (7) days after the closing date of each round. In the case any request has a name(s) that falls criteria for specific words or string contention, the verification process may be extended to seek additional assistance from relevant expert(s). Upon completion of this process, the Registrar will announce the results to public on the [Registrar website](#).

4. Specific Domain Name Registration Conditions

General conditions for .th SLD registration will be in accordance with the .th Domain Name Registration Policy except in following conditions:

4.1. Submission of Domain Name Registration Requests

Users must be a member of the .th Domain Name Management System to submit a .th SLD registration request(s). They must attach all supporting documents within the last day of service for each round. For queries or more information, they can contact the Registrar through the following channels:

- Email: sld@thnic.co.th
- Phone: 02-105-4007
- Facsimile: 02-564-8033

4.2. Domain Name Holder Qualifications

All types of organizations according to Thai law, natural persons who are Thai citizens, foreigners who own a trademark registered with the Department of Intellectual Property, Ministry of Commerce are eligible.

4.3. Domain Name Format

Domain name format is <name>.th

Length of string must contain at least two characters and no more than 63 characters.

4.4. Criteria for Domain Naming

4.4.1. Each .th domain name must consist of English letters (a-z) and/or Arabic numerals (0-9).

4.4.2. A domain name may contain a hyphen(-) inserted between a letter or number, but not inserted as two adjoining hyphens(--). A hyphen(-) cannot be used as the first or last character of a domain name.

4.4.3. A domain name must be the English name of an organization, trademark or natural person, except in the case of a project name.

4.4.3.1. In the case a domain name is derived from an organization's name, the domain name must explicitly refer to this name in full, shorten, or an abbreviation of any part of the organization's name. It is not permitted to switch the order or add characters or numerals.

4.4.3.2. In the case a domain name is derived from a trademark, the domain name must be identical in all respects to the trademark, in both letters and numbers. It is not permitted to transform any symbols or pictures to be a name, words, or characters.



4.4.3.3. In the case a domain name is derived from a natural person's first name and/or last name, the domain name must be the identical in all respects. It is not permitted to add any characters, letters or numerals.

4.4.3.4. A domain name cannot be reserved names as specified in Clause 5 of the [.th Domain Name Registration Policy](#).

4.5. .ไทย Domain Name

Each .th domain name will be entitled to register one .ไทย domain name with no additional fee. A .ไทย domain name must be in accordance with criteria given in the [.ไทย Domain Name Registration Policy](#).

4.6. Specific Words

In the case a domain name application requests the use of any of the following terms in their domain name, the verification process may be extended to seek additional assistance from an expert(s).

4.6.1. Community Name

This refers to a name that indicates the representation of a gathering of a particular group of people or a group with similar interests, such as historical, cultural or social, implying a single entity based on nationality, race or ethnicity, religion, belief, culture or a particular social origin or group, political opinion, membership of a national minority, disability, age or language or linguistic group (non-exhaustive) as well as names that refer to a particular institute, such as those subject to national regulations (such as .bank, .pharmacy) or those that indicate or target a specific population or industry that is vulnerable to online fraud or abuse.

4.6.2. Geographic Name

4.6.3. Public Name

This refers to common names that are well known to the public or used in everyday life, such as the name of a public park, natural resource, etc.

4.6.4. Thailand National Industry name

4.6.5. Thailand Cultural name

4.6.6. Homophone with .th SLD, both existing domain names and those under this category, including the name(s) similarly spelled to other names, which may cause confusion to the public in identifying ownership.

4.6.7. Identical names of Thai government offices, international organizations or special

organizations, both full formal name and abbreviated.

4.6.8. Any other names recommended by the committee that require additional assistance by a relevant expert(s) for domain name verification.

4.7. Fees Schedule

4.7.1. The application fee is Baht 10,000.- (Ten Thousand Baht only) per one domain name (VAT included). Users can arrange payment to the **Registrar** through any of the payment channels displayed on [the Registrar website](#).

4.7.2. The domain name registration fee is Baht 100,000.- (One Hundred Thousand Baht only) per one domain name per year. Successful applicants can make payment as a donation to the **Thai Network Information Center Foundation** through any of the payment channels displayed on the [THNIC website](#).

4.7.3. The domain renewal fee is Baht 100,000.- (One Hundred Thousand Baht only) per one domain name per year. A domain name holder who wishes to renew a domain name can make payment as a donation to the **Thai Network Information Center Foundation** following the same process as stipulated in clause 4.7.2.

Remarks

- Bank charges or wiring fees will be the applicant's responsibility.
- A registration request with no or incomplete fee payment will be null and void.
- All fees are non-refundable in all cases.

5. String Contention

When there is more than one qualified application for an identical or similar domain name, this is called a string contention. In such cases, THNIC reserves the right to apply the following verification criteria for granting priorities:

5.1. Trademark owners who registered their trademark with the Department of Intellectual Property in Thailand will be granted first priority. In the case a trademark has multiple owners and each one uses that trademark in good faith, all parties must come to an agreement before submitting a request. If they cannot reach an agreement, legal evidence will be required to come to a decision at a later time. The committee reserves the rights to verify all submitted legal evidence and reject a request.

5.2. A foreign trademark owner who has their domain name registered by a local agent will be granted the second priority.

5.3. A .th 3LD holder will be granted third priority, except when the registered domain name falls under Category 7 ([.in.th](#)).

5.4. All types of organizations according to Thai law and Thai citizens who do not fall under any of the criteria presented in clauses 5.1 - 5.3 will be granted the last priority.

6. Dispute Resolution

This refers to the [.th and .ไทย Domain Name Registration Policy](#). In any case an applicant is dissatisfied with their domain name evaluation result, a formal objection can be filed online at [the Registrar website](#). A formal objection must be filed with evidence for verification, together with the filing fee of Baht 20,000.- (Twenty Thousand Baht only) per one petition, payable to the **Thai Network Information Center Foundation**. The filing fee is non-refundable in all cases.

THNIC will appoint a dispute resolution panel with relevant professionals. The dispute resolution procedure will be launched within 30 days after the deadline of the dispute submission period. The dispute resolution status will be announced on [the Registrar website](#).

7. Other terms

7.1. THNIC reserves the right to make any changes to the terms and conditions as well as benefits without prior notice.

7.2. Any decision made by THNIC is final.

7.3. Any term and condition not mentioned in this guideline will still comply with the [.th and .ไทย Domain Name Registration Policy](#) and relevant procedures followed by the Registrar.

In case of any discrepancy between this translation and the original Thai text, the Thai text shall govern. Terms in this translation expressed in the singular should be construed as also including the plural, and vice versa.